



RAT[®]

Reject all tobacco!

CALENDAR

CONTEST



2019

FOR GRADE LEVELS

4-6th



January 7, 2019

Dear School Administrator/Educator:

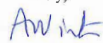
The Mississippi State Department of Health (MSDH) Office of Tobacco Control works to reduce tobacco use among Mississippi youth through the implementation of tobacco education and prevention programs, and through activities by the Partnership for a Healthy Mississippi.

In an effort to educate students on the harmful effects of tobacco and prevent initiation of tobacco use, the Reject All Tobacco (RAT) Calendar Design Contest has been developed for students enrolled in grades 4-6. We would like to invite your students to participate in this activity.

Enclosed you will find the entry form for the RAT Calendar Design Contest for grades 4-6, please duplicate the form and distribute it to your students. The entry form explains the rule for eligibility requirements and contest entry instructions. All entries must be postmarked no later than March 9, 2019.

Thank you for your assistance and please feel free to contact The Partnership for a Healthy Mississippi at 601-420-2414 or MSDH Office of Tobacco Control at 601-991-6050 with any questions. We look forward to receiving your entries and helping to make our youth tobacco free!

Sincerely,



Amy Winter, MPH, RD, CPM
Mississippi State Department of Health
Director, Office of Tobacco Control
805 S. Wheatley St., Suite 400-A
Ridgeland, MS 39157
(601) 991-6050

570 East Woodrow Wilson • Post Office Box 1700 • Jackson, MS 39215-1700
801-576-8080 • 1-888-HLTHY4U • www.HealthyMS.com
Equal Opportunity in Employment/Services

Greetings from The Partnership for a Healthy Mississippi!

As The Partnership celebrates twenty years of tobacco prevention work and the lowest rate of youth tobacco usage, we remain cautiously optimistic. While our programs have worked as intended, we must remain vigilant as we continue to safeguard the health of our students.

With the advent of vaping, e-cigarettes and JUULS, there are new predators stalking our youth. These new products snuck onto the scene, disguising themselves as safer alternatives to cigarettes. That is not the case. These products are potentially more dangerous to our youth since the extremely addictive nicotine levels are so high.

That is why we are on a mission to educate youth, teachers, parents and all caring adults on the dangers of these products. Please join The Partnership on this mission. Help us make this our most successful contest to date.

Sandra Shelson
Executive Director
The Partnership for a Healthy Mississippi

**-RAT-
CALENDAR
CONTEST
2019**



**CALENDAR THEME
DANGERS
- OF -
E-CIGARETTES**

• 2019 RAT® CALENDAR CONTEST •

STUDENT AND TEACHER INFORMATION (PLEASE PROVIDE ACCURATE INFORMATION):

STUDENT'S NAME: _____ GRADE (CIRCLE ONE): 4 5 6

PARENT/GUARDIAN NAME: _____

SCHOOL NAME: _____ TEACHER'S NAME: _____

SCHOOL MAILING ADDRESS: _____

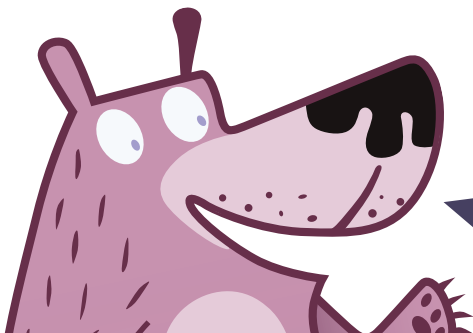
CITY: _____ ZIP: _____ COUNTY: _____

PHONE: () _____ TEACHER'S EMAIL: _____

PLEASE CHOOSE A MONTH FROM YOUR GRADE FOR YOUR DESIGN: (CIRCLE ONE)

4TH GRADE: APRIL MAY JUNE

5TH & 6TH GRADES: JULY AUGUST SEPTEMBER



"E-CIGARETTES CONTAIN CHEMICALS
THAT CAN CAUSE LUNG DAMAGE
AND ALTER YOUR BRAIN!"
-GRINN

Use a tobacco fact in your
colorful artwork!

THERE ARE SOME GREAT FACTS OVER AT GORAT.COM!
-ALICE



1. TO ENTER

The RAT Calendar Contest is open to Mississippi students in grades 4-6. Mail your completed form and design to The Partnership for a Healthy Mississippi no later than March 9, 2019. All entries must be received by mail.

MAIL ALL ENTRIES TO:

The Partnership for a Healthy Mississippi
2019 RAT Calendar Contest 200 Park Circle, Suite 3
Flowood, MS 39232

All submissions must be postmarked on or before March 9, 2019. Any lost, late, destroyed, misdirected, incomplete or illegible entries, incorrectly addressed or undelivered, undeliverable or postage-due mail are not the responsibility of The Partnership for a Healthy Mississippi or any contractor or community partner and will not be considered as a completed entry.

2. GENERAL CONDITIONS

All entries become the property of The Partnership for a Healthy Mississippi and MS State Department of Health, Office of Tobacco Control and may be used by them for communications in any and all media now known or hereafter developed for non-commercial purposes alike. Entries will not be returned.

By entering, each entrant accepts and agrees to be bound by these rules and by the decision of the judges, which shall be final and binding in all respects. Taxes, if any, are the sole responsibility of the prize-winners. No substitution or transfer of prizes is permitted except by The Partnership for Healthy Mississippi which reserves the right to substitute a prize for one of equal or greater value in the event that an advertised prize is unavailable.

Contestants agree to allow The Partnership for a Healthy Mississippi the use of their names and likenesses for advertising and publicity purposes without additional compensation, unless prohibited by law. All federal, state, and local laws and regulations apply. The Partnership for a Healthy Mississippi is not responsible for lost, late or misdirected mail entries, for incorrect, inaccurate or incomplete entry information whether caused by a contestant or an equipment or technical malfunction or for any technical errors, clerical errors, such as accidental incorrect winner notification, or any other malfunctions. The Partnership for a Healthy Mississippi reserves the right to halt the contest at any time for any reason.

The Partnership for a Healthy Mississippi reserves the right to modify the rules for clarification purposes without materially affecting the terms and conditions of the contest. The Partnership for a Healthy Mississippi reserves the right to modify the grand prize-winner's design or artwork for its own purposes.

The prize winner may be required to sign an affidavit of eligibility and liability release form, which may require parental or guardian consent and submit valid identification to The Partnership for a Healthy Mississippi within ten (10) working days following attempted notification. Failure to comply within this time period may result in disqualification.

3. CONTEST PERIOD, WINNER SELECTION, PRIZE, AND DISTRIBUTION

The contest will be held from February 9, 2019 to March 9, 2019.

By March 18, 2019, contestants will be selected from all eligible entries. Odds of winning depend on the number of eligible entries received. One grand-prize winner will be selected for the contest. Their drawing will be placed on the inside cover. In addition, the winning student will receive a prize. Additional drawings will be selected and featured in the August 2019-July 2020 calendar. Those students will receive recognition along with a certificate and calendar. Winners will be notified by e-mail, telephone, or regular mail within ten (10) working days following the selection dates.

Grand Prize Winner: Bike. Other calendar contest winners will receive a certificate.

4. ELIGIBILITY

This contest is open to Mississippi students in grades 4-6 (with permission of parent or sponsoring teacher). Entries are limited to one (1) entry per individual entrant. Employees and consultants of The Partnership for a Healthy Mississippi or the MS State Department of Health, Office of Tobacco Control and their sponsors, parents, affiliates, subsidiaries, advertising and promotion agencies and members of immediate families of any department staff or sponsors, affiliates or consultants (immediate family is defined as parent, sibling, or any person residing in the same household as employee or consultant) are not eligible to receive prizes. Void where prohibited by law.

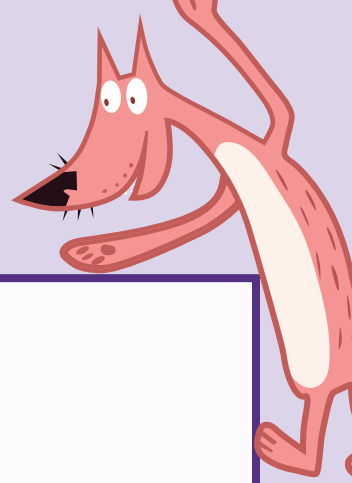
5. WINNER ANNOUNCEMENT

The name of the prize-winner will be published by The Partnership for a Healthy Mississippi on or around March 27, 2019, or may be obtained by sending a self-addressed, stamped envelope to the address listed in Section 1.

This contest is funded by a grant from the Mississippi State Department of Health.

CHOOSE A MONTH AND DRAW YOUR DESIGN IN THE SPACE BELOW!

Here's your chance to help create an awesome calendar to let others know the dangers of e-cigarettes and the importance of making healthy choices! Use the space below to design your calendar page or attach a separate sheet of paper. The entry form can also be downloaded at www.gorat.com. Make sure your design relates to the theme, month you've chosen, and includes an E-Cigarette fact or message. Be sure to include Terrance and his friends in your picture! Good luck!



MAKE THIS THE TOP OF YOUR ART

MAKE THIS THE BOTTOM OF YOUR ART

CONTEST PRIZE:

1ST PLACE WINS A NEW BIKE!

*Other winners chosen for the calendar will receive a Certificate and a RAT Calendar.